



Become a Partner of the Career Development Association of Australia

and benefit from affiliation with Australia's largest community of
career development professionals

*Increase your brand and reputation in the career development profession.
Increase public recognition of and support for career development practice.*

CDAA welcomes Partnerships with commercial or not for profit organisations and
government organisations or departments which:

- Are of good reputation in their field
- Are committed to public support of the career development profession
- Are committed to support the career development of their own employees, and
- Agree to uphold the CDAA Code of Ethics

CDAA

CAREER DEVELOPMENT
ASSOCIATION OF AUSTRALIA

Build Brand

Credibility

Partnership with CDAA increases an organisation's standing in the profession, with staff and with clients.

Potential Opportunities

CDAA and Partners to explore suitable opportunities for enhancing career development.

CDAA Logos

CDAA Partner logos can be used by the organisation for promotion.

Awards for Excellence

Advanced notice and assistance to nominate for the CDAA Awards for Excellence.

Build Recognition

Promotion

Recognition on the CDAA website and exposure in newsletters and publications.

Advertising

Priority access to advertising and sponsorship opportunities.

Exhibiting

Discount on exhibiting at CDAA Conferences.

Build Capability

Career Development Information

Nominated staff receive regular updates via newsletters.

Career Development Resources

Nominated staff receive access to resources via the CDAA website.

Professional Development

Nominated staff receive discounted rates for all CDAA events and free access to the CDAA Mentor Program.

CDAA Membership

Discounted membership fees for any staff wishing to join CDAA (membership criteria apply).

How to Join:

Become a Partner by visiting the CDAA website or contact CDAA National Office on 0421 102 477 or memberservices@cdaa.org.au.

Note:

Partnership with CDAA does not guarantee that staff of an organisation have career development expertise, and nor can it be used to infer such expertise when bidding for contracts in the career development field. CDAA Partners agree that any work in the career development field will be at a minimum led, managed or supervised by a CDAA Life, Fellow or Professional member.