
ADVERTISING WITH THE CDAA

By cdaa

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"Leading Career Development"

The Career Development Association of Australia has around 1500 members and thousands of visitors to its site each day. Publications reach a wide ranging audience of career development professionals and businesses, providing you with a natural market for your career-related products and services.

The CDAA offers a range of highly reasonable advertising opportunities which are outlined below. Enquiries should be directed to Scott Houston, Executive Director, via [e-mail contact form](#) or by phoning 1800 222 390.

Please note that all products or services advertised should be suitable for career practitioners either to use directly, or for their clients' use.

Advertising Options 2012 - National Distribution:

1. Print

Advertise your products or services in the quarterly magazine, *Australian Career Practitioner (ACP)*. ACP is published four times a year and distributed nationally to over 1500 career practitioners across Australia. [Click here](#) to download further information regarding the advertising schedule, advertising rates and discounts.

2. Electronic

Advertise your products or services in the fortnightly e-zine, which is distributed to members between mid-January and mid-December. [Click here](#) to download the advertising schedule and advertising rates.

3. Conference

For sponsorship opportunities with the National Conference please visit the conference website at: <http://www.onqconferences.com.au/CDAA12/>

Further Information:

For further details, please contact the Executive Director, Scott Houston on 1800 222 390 or via this [e-mail contact form](#).