
QLD AGM & PD: Social media – A fad or an essential tool for careers?

By webadmin

Published: 16/02/2010 - 1:27pm

Start: 03/03/2010 - 5:30pm

End: 03/03/2010 - 8:00pm

Venue: CATC/Think Education, Costin St Fortitude Valley (corner of Costin and Water Sts, just as Costin Street becomes Constance St. **Don't Miss CDAA Queensland's First PD Event of the Year - March 3rd 2010**

Join us for the Annual General Meeting followed by

“Social media – A fad or an essential tool for careers?”

Are you a nervous tweeter? Do you know how to poke appropriately? Can you market yourself in under 140 characters? Find out about all of this and much more on social media and its impact to career development at our fascinating first annual event.

Join the Committee of the CDAA Queensland Division at the AGM, followed immediately by our presentation from our dynamic guest speaker Jenni Procter.

When: 3/3/2010

What time: 5.30pm – 8.00pm

Cost: \$20 including drink and savouries

Where: CATC/Think Education, Costin St Fortitude Valley (corner of Costin and Water Sts, just as Costin Street becomes Constance St. Some parking at the rear accessed from the street behind the building) MAP

RSVP: Monday March 1st 2010.

About the Speaker

Jenni Procter is immediate past President of CDAA Qld and a past member of the National Committee. Her business, Career Clarity, is based in Brisbane.

As an early adopter of technological change, and a social being by nature, the advent of social media was embraced by Jenni who admits to many “friends” on Facebook but rarely “tweets” her Twitter followers.

In this presentation the various forms of social media will be explored in regard to their usefulness for us as Career Development Practitioners and for our clients in enhancing their careers.

AGM

You are invited to nominate for a Committee Member position for the CDAA QLD Division Committee in 2010. The only qualifying criterion for nomination to the committee is that you must be a financial member at the time of the AGM in February 2010. Nomination form can be downloaded from the website here: [PDF](#)
Contact Email: julesrogan@gmail.com